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2024 PA'LANTE SPONSORSHIP PACKET

BENJAMIN
N.
CARDOZO
SCHOOL
OF LAW

SUNDAY,
MARCH
10, 2024

METROLALSA, INC.



On behalf of the Metropolitan Latin American Law Students' Association (MetroLALSA), we invite you to attend our 11th annual Pa'lante Conference to be held on **Sunday, March 10, 2024, at Benjamin N. Cardozo School of Law (55 5th Avenue, New York, NY 10003).**

MetroLALSA, Inc. provides academic and professional support to Latinx law and pre-law students throughout the New York/New Jersey Metropolitan area. We are a completely student-run 501(c)(3) organization comprised of the thirteen law schools in the New York/New Jersey area. Representatives from these schools are currently working together to organize and plan our annual Pa'lante Conference. However, the success of our conference is not possible without the generous support of organizations such as yours. Sponsoring the conference is a great way for your organization to contribute to our efforts and advance your commitment to diversifying the legal profession. Last year's conference at Seton Hall University School of Law was a tremendous success, drawing in over 130 law students, pre-law students, attorneys, and community members. **We hope we can count on your support this year, as we strive to host another extraordinary Pa'lante Conference!**

The conference aims to create space for discussion on various topics related to the empowerment of the Latinx community. Equally important, the conference will establish a forum for Latinx law students to meet peers and leading professionals in the field and gives attorneys the opportunity to earn CLE credits. There will also be a powerful message from our Keynote speaker as well as incredible panels on relevant areas of the law and professional development.

Attached, please find our sponsorship form with a list of sponsorship opportunities for the Pa'lante Conference. Thank you for your time and consideration. We look forward to receiving your pledge and to seeing you and your colleagues at the Pa'lante Conference. If you have any questions, please do not hesitate to contact us at metrolalsaorg@gmail.com.

Respectfully yours,

MetroLALSA 2023-2024 Executive Board

METROLALSA, INC.

INSTRUCTIONS



STEP 1

Complete the SPONSORSHIP FORM & email it to metrolalsaorg@gmail.com

STEP 2

Enclose a check payable to MetroLALSA, Inc. and mail it with this completed form to address listed below by Friday, February 23, 2024.

Address: MetroLALSA, Inc.
7007 Polk Street
Guttenberg, NJ 07093

Payment via PayPal or ACH wire transfer are also available upon request.

STEP 3

Provide your logo and, if applicable, your advertising material(s) to metrolalsaorg@gmail.com.

Your logo and/or advertising material(s) will be included in the Pa'lante Conference program and in other relevant promotional mediums. It will also be displayed at the conference.

SPONSORSHIP TIERS



PA'LANTE

\$1,000 Scholarship in
Organization's Name

Recognition in
Opening Remarks

2 MetroLALSA IG "Takeovers"

Marketing Materials or
Giveaways Given to
Attendees

7 Complimentary Conference
Tickets

Access to MetroLALSA Resume
Book

Displayed as Sponsor on
Conference Materials

Table in the Career & Resource
fair

OVER \$5,000



FAMILIA

1 MetroLALSA IG
"Takeover"

Recognition in
Opening Remarks

5 Complimentary
Conference Tickets

Marketing Materials or
Giveaways Given to
Attendees

Displayed as Sponsor on
Conference Materials

Table in the Career &
Resource Fair

Access to MetroLALSA
Resume Book

\$2,000- \$5,000

SPONSORSHIP TIERS



AMIGO

3 Complimentary Conference
Tickets

Access to MetroLALSA Resume
Book

Displayed as Sponsor on
Conference Materials

Table in the Career & Resource
Fair

\$350- \$2,000



JOB SPONSOR

This tier is for organizations that only want to participate in our resource & career fair taking place in-person at the Pa'lante Conference.

\$250

Please note that MetroLALSA, Inc. is a 501(c)(3) non-profit organization therefore any contribution made for Pa'lante is tax deductible.

For more information regarding your contribution, please contact our VP of Fundraising, Claudia Campos Martinez at claudia.camposmartinez@law.nyls.edu

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