

# MetroLALSA, Inc.



## Pa'lante VIII Conference Sponsorship Packet

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[www.metrolalsa.org](http://www.metrolalsa.org)

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Dear Sir or Madam:

On behalf of the Metropolitan Latin American Law Students' Association (MetroLALSA), we invite you to attend our eighth annual Pa'lante Conference to be held on Saturday, April 14<sup>th</sup>, 2018, at CUNY School of Law (2 Ct Square W, Long Island City, NY 11101).

Our organization provides academic and professional support to Latina/o law students throughout the New York/New Jersey Metropolitan area. MetroLALSA is a completely student-run organization comprised of the thirteen law schools in the New York/New Jersey area. Representatives from these schools are working together to organize and plan *Pa'lante VIII* to ensure its success. However, the success of our conference is not possible without the generous support of organizations such as yours. Sponsoring the conference is a great way for your organization to contribute to our efforts and advance your commitment to diversifying the legal profession. We hope we can count on your support this year, as we celebrate our eighth annual Pa'lante Conference.

The theme of this year's conference, "*Unidos Venceremos*," translates to "*United We Will Overcome*" reflecting our call to all our participants and members of the legal community to unite forces and to work together to overcome the challenges facing our nation to strengthen the Latino community. The conference aims to bring together over 200 Latina/o law students and professionals to discuss and brainstorm various ways to empower the Latino community. Equally important, the conference will establish a forum for Latina/o law students to meet peers and leading professionals in the field and gives attorneys the opportunity to earn between 1.5 to 4 CLE Credits. At the conference, we will also be awarding our annual Pa'lante Scholarship to a deserving law student.

Attached, please find our Sponsorship Form with a list of sponsorship opportunities for the *Pa'lante VIII Conference* and information about our organization. Please note that MetroLALSA Inc. is a 501(c)(3) non-profit organization and any contribution made for the Pa'lante VIII Conference is tax deductible. Thank you for your time and consideration. We look forward to receiving your pledge and to seeing you and your colleagues at the *Pa'lante VIII Conference*. If you have any questions, please do not hesitate to contact us at [metrolalsaorg@gmail.com](mailto:metrolalsaorg@gmail.com).

Respectfully yours,

Irene Castro

Jimmy Rodriguez, President   Irene Castro, VP of Financial Affairs   Julia Monica Ponce, VP of Fundraising



**MetroLALSA's 8th Annual Pa'lante Conference**  
CUNY School of Law  
2 Ct Square W, Long Island City, NY 11101  
**Saturday, April 14, 2018 – 9:00am – 5:00pm**

**Pa'lante VIII Sponsorship Opportunities Form**

We thank you for your consideration to sponsor our 8<sup>th</sup> Annual Pa'lante Conference ("Pa'lante VIII"). Your support and commitment to our conference and organization is greatly appreciated and will make a difference to the Latina/o law student community.

**Instructions**

1. Please mark the level of support your organization will provide to *Pa'lante VIII* on the following page.
2. Please enclose a check payable to MetroLALSA, Inc. and mail it with this completed form to the address listed below, by **Monday, March 19<sup>th</sup>, 2018**.

**Address**

MetroLALSA  
271 Cadman Plaza East #24884  
Brooklyn, NY 11202

3. Please provide your logo and, if applicable, your advertising material to the VP of Public Relations, Andrea Rodriguez, at [arodriguez218@fordham.edu](mailto:arodriguez218@fordham.edu). Your logo and/or advertising material will be included in the *Pa'lante VIII Conference* program, on our website and in other promotional mediums that will be used to promote, shown or distributed at *Pa'lante VIII*.

**Advertising Material Requirement**

To ensure the advertising materials are of high quality, please note the following parameters.

- RGB color no less than 72 dpi
- Minimum 12 pt. font
- Full page: portrait (8"W x 10"H)
- Half page: landscape (7"W x 5"H)
- Quarter page: portrait (4"W x 5"H)
- Any of the following file formats: .pdf, .JPEG, .png

Please note that MetroLALSA, Inc. is a 501(c)(3) non-profit organization therefore any contribution made for Pa'lante VIII is tax deductible.

For more information regarding your contribution, please contact our VP of Financial Affairs, Irene Castro at [icastro04@gmail.com](mailto:icastro04@gmail.com).

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Zip Code

Enclosed is my check made payable to MetroLALSA, Inc. for \$\_\_\_\_\_.

☐ PA'LANTE - \$5,000

Law student scholarship in your company's name; Participation and special recognition during award ceremony; Prominent display of your sponsorship level on conference signage, including at networking reception; Full-page, full color advertisement; Prominent and Exclusive logo placement on all advertising materials; Prominent table space for Organization Fair; 8 complimentary CLE conference tickets.

☐ **PLATINUM - \$2,500**

Prominent display of your sponsorship level on conference signage, including at networking reception; Full-page, full color advertisement; Prominent logo placement all advertising materials; Prominent table space for Organization Fair; 6 complimentary CLE conference tickets.

☐ **GOLD - \$1,500**

Prominent display of sponsorship level on conference signage, including at network reception; Full-page, full color advertisement; Logo placement on all conference advertising materials; Table space for Organization Fair; 4 complimentary CLE conference tickets.

☐ **SILVER - \$1,000**

Prominent display of your sponsorship level on conference signage, including at networking reception; Half-page, full color advertisement; Logo placement on all advertising materials; Table space for Organization Fair; 3 complimentary CLE conference tickets.

☐ **BRONZE - \$500**

Prominent display of your sponsorship level on conference signage, including at networking reception; Quarter-page, full color advertisement; Logo location on all advertising materials; Table space for Organization Fair, 2 complimentary CLE conference tickets.

☐ **FAMILIA** (circle page size)

Full page Ad. - \$300

Half-page Ad. - \$200

Quarter-Page Ad. - \$150

These three Ad. options include table space for Organization Fair.

□ **AMIGO**

Organization Fair Table space - \$125



## What is MetroLALSA?

### HISTORY

In 2010, 12 Latina/o law students, from nine law schools in the New York – New Jersey metropolitan area, met each other at a national conference. Throughout the conference, these students shared an issue that existed in each of their schools: the lack of presence of Latina/o law students. These students recognized that their “voices” were inaudible. However, they also recognized that because of the high concentration of law schools in the New York – New Jersey metropolitan area, they had an opportunity to connect with each other for support and, equally important, to work together to build a loud and unifying “voice.” Based on these reasons and more, the group met with each other after the conference to form an organization that will later be called **MetroLALSA**.

MetroLALSA serves as a regional organization for the Latin American Law Student Association members throughout the thirteen law schools in the New York and New Jersey metropolitan area. Our organization is wholly coordinated and organized by law students and representatives from those thirteen law schools which includes Benjamin N. Cardozo School of Law, Brooklyn Law School, Columbia Law School, City University of New York School of Law, Fordham University School of Law, The Maurice A. Deane School of Law at Hofstra University, New York Law School, New York University School of Law, Pace University Law School, Rutgers School of Law- Newark, Seton Hall University School of Law, St. John’s University School of Law, and Touro College Jacob D. Fuchsberg Law Center.

Since our inception, we have participated in voter registration drives, Dream Act rallies, immigration reform demonstrations, and we have collaborated with Street Law: Know Your Rights presentations with local organizations like LatinoJustice PRLDEF. We have instituted mentorship programs for current and prospective law students, and contributed to other academic and social justice initiatives.

### OUR MISSION

To empower our communities, to increase diversity in the legal profession, and to develop Latina/o leaders.





## WHAT WE'VE ACHIEVED

- Hosted seven successful Pa'lante Conferences that gathered hundreds of attendees, from pre-law students, attorneys and local community organizations.
- Recognized as the *2014 Student Organization of the Year* by the Hispanic National Bar Association.
- Received the *Hispanic Heritage Award* by District Attorney Brown of the Queens District Attorney's Office.
- Received the *Unity Award* from Brooklyn Law School's LALSA in 2017.
- Sponsored, in full or in part, over 40 students to attend national conferences, such as conferences held by NLLSA, HNBA, ProudToBeLatina, and many others.
- Recognized as a 501(c)(3) non-profit.
- Actively participated in community services, such as food drives and Priority Dockets and raised money for organizations such as Fondos Unidos de Puerto Rico.
- Established the Pipeline Program to introduce pre-law students and working professionals to the legal field and offer participants assistance with the law school application process.
- Awarded the annual Pa'lante Scholarship to deserving law students from our participating law schools at each of our Pa'lante Conferences.





## 2017 Pa'lante VII Sponsors

### Silver

ANDREWSKURTH  
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### Bronze



WHITE & CASE



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*Where Knowledge and Values Meet*

### Familia



Paul | Weiss



**ST. JOHN'S**  
**UNIVERSITY**  
SCHOOL OF LAW

**LATINOjustice**  
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### Amigos

*The City University of New York*  
**CUNY SCHOOL OF LAW**  
*Law in the Service of Human Needs*