

METROLALSA CORDIALLY INVITES YOU TO THE

10th Annual Pa'lante Conference

CELEBRATING 10 YEARS OF METROLALSA!

SATURDAY MARCH 28, 2020

New York Law School

185 W Broadway, New York, NY 10013

Conference: 10:00am Reception: 7:00 pm



METROLALSA 10TH ANNUAL PA' LANTE CONFERENCE

NEW YORK LAW SCHOOL 185 W BROADWAY NEW YORK, NY 10013 SATURDAY, MARCH 28, 2020

PA'LANTE SPONSORSHIP FORM

We thank you for your consideration to sponsor our 10th Annual Pa'lante Conference "Seguimos Siempre Pa'lante". Your support and commitment to our conference and organization is greatly appreciated and will make a difference to the Latina/o law student community.

INSTRUCTIONS

- **1.** Please mark the level of support your organization will provide to Pa'lante X on page 2.
- **2.** Please enclose a check payable to: MetroLALSA Inc. and mail it with this completed form to the address listed below, by Friday, March 6, 2020.

Address

MetroLALSA, Inc. 644 Riverside Dr. Ste. 3D New York, N.Y. 10031

3. Please provide your logo and, if applicable, your advertising material to Connie Villon at metrolalsaorg@gmail.com. Your logo and/or advertising material will be included on the Pa'lante X conference program, website and other promotional mediums that will be used to promote, shown or distributed at Pa'lante X.

ADVERTISING MATERIAL REQUIREMENT

To ensure the advertising materials are of high quality, please note the following parameters.

- RGB color no less than 72 dpi
- Minimum 12 pt. font
- Full page: portrait (8"W x 10"H)
- Half page: landscape (7"W x 5"H)
- Quarter page: portrait (4"W x 5"H)
- Any of the following file formats: pdf, JPEG, png

Please note that MetroLALSA Inc. is a 501(c)(3) is a nonprofit and maintains a tax exemption status. Any contribution made for Pa'lante X will be tax deductible.

Cordially,

Adrian Macias

VP of Fundraising
MetroLALSA, INC.
amacias@student.touro.edu

MAILING ADDRESS

Street	City	State Zip			
CONTACT					
Contact Person	Title	Title Organization Name			
Business Phone	Cell	Email			
ORGANIZATION NAME					

(as you wish to appear in our printed/electronic materials)

ENCLOSED IS MY CHECK MADE PAYABLE TO METROLALSA, INC FOR \$ _____

SPONSORSHIP PACKAGES

	AMIGO \$200	FAMILIA \$300	BRONZE \$500	SILVER \$1,000		PLATINUM \$2,500	COMPADRE \$5,000	PA'LANTE \$10,000
Organization fair table space	1	1	1		7	1	7	1
Ad space in full color in the program		Half page	Half page	Half page	Half page	Full page	Full page	Full page
Recognition in the conference program			1		1	1	1	1
Complimentary Pa'lante conference tickets				2 Tickets	3 Tickets	4 Tickets	6 Tickets	8 Tickets
Prominent display of sponsorship level on conference signage					1	1	1	1
Special recognition on website and social media						1	1	
Participation and special recognition during award ceremony							1	1
Law student scholarship in your company's name								1



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Roger Juan Maldonado

Keynote Speaker

Roger Juan Maldonado is a trial lawyer, commercial litigator, and leader of the organized bar. MetroLALSA recognizes Mr. Maldonado as a true Latino pioneer in the legal community after more than 35 years of experience.

In 2018, Mr. Maldonado was elected to serve as 68th President of the New York City Bar, making him the first Latino ever elected to this position. He is a partner at the law firm of Smith, Gambrell & Russell, and served as the Chair of the City Bar's Task Force on Puerto Rico. He has also served as a Vice President and member of the Executive Committee, and as Chair of the Council on Judicial Administration, the Task Force on International Legal Services, the Task Force on Housing Court, and the Housing Court Committee.



Mr. Maldonado represents musicians, publishers and record labels in litigation to enforce their copyrights and contractual rights. He also assists corporate and commercial institutions in litigation involving claims arising from software development/license disputes, lease agreements, and contract disputes. Mr. Maldonado has a great deal of experience litigating, arbitrating, and mediating claims involving employment discrimination, employment contracts, and restrictive covenants on behalf of professionals, partnerships, and corporations. In addition to corporate matters, he litigates state and federal environmental and land use review cases in trial and appellate courts.

Mr. Maldonado uses his fluency in Spanish to represent the interests of various Hispanic and American businesses, government entities and individuals, as well as to investigate allegations of corporate wrongdoing and discriminatory employment practices. He represents students in federal class actions involving special education services as well as government and commercial creditors with claims in bankruptcy reorganization and liquidation proceedings. Mr. Maldonado advises developers, community groups, and entrepreneurs in litigation involving complex real estate transactions.



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A WORD FROM THE PRESIDENT



Marlene C. Valadez

Dear Familia,

My name is Marlene C. Valadez and I am honored to serve as MetroLALSA President for the 2019-2020 term. I look forward to adding to the legacy of this incredible organization. I am appreciative to be a part of an organization who has provided me with a family away from home and whose work is an exemplary example of the great things that can be accomplished when people come together for a wonderful cause. In leading MetroLALSA, I have learned more about the needs of our community and the significance of engaging, energizing, and empowering our members.

The executive board is regularly developing ways to better serve our legal community - law students, alumni, and lawyers - and that is only made possible through our Familia's financial support. Your decision to see something special in our work and to partner with us is what will keep us around for many decades to come. In this sponsorship packet, you will find information about our membership and successful projects and programs. This year, we have had many new ideas, goals, and developments which were brought to life through the dedication and commitment of the MetroLALSA Familia. Each year, we advance our mission by empowering our community, increasing diversity in the legal profession and creating Latina/o leaders. It has been a decade since a group of dedicated, diverse law school students started this organization and prepared the first Pa'lante Conference. This spring we will host our tenth annual Pa'lante Conference. A conference that brings the legal community together for CLEs with a full-day pipeline program, workshops, networking, and presentation of our academic scholarship award. Moreover, this is another moment to look back at our history and to be proud of the future we are building. Through unity, we know that anything is possible and we call upon our members to act with this year's theme ¡Seguimos Siempre Pa'Lante! (Always Moving Forward). Thank you for supporting MetroLALSA, Inc. Your contribution is what continues to make our work possible as a nonprofit organization committed to supporting law students in their academic journey. We warmly welcome your organization as a partner and member of our familia.

Siempre Pa'lante, *Marlene C. Valadez*



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MEET THE EXECUTIVE BOARD



Marlene C. Valadez **President JD** Candidate Class of 2020 New York Law School



Connie Villon Vice President JD Candidate Class of 2020 Touro College Jacob D. Fuchsberg Law Center



Daniel Aguirre Vice President of Finance JD Candidate Class of 2021 New York Law School



Rebecca Del Grande Vice President of Alumni Relations Vice President of Pipeline Program JD Candidate, Class of 2020 **Brooklyn Law School**



Michelle Moran **ID Candidate** Class of 2020 Maurice A. Deane School of Law at Hofstra University



Adrian Macias Vice President of Fundraising JD Candidate, Class of 2021 Touro College Jacob D. Fuchsberg Law Center



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MetroLALSA's Annual Conference

Our members are fully committed to the advancement of Latina/o students in the legal profession. Each year we work hard to hold a conference that empowers, unifies and educated the Latino legal community. Each conference provides students and attorneys with a forum to discuss issues concerning the Latino community while also providing opportunities for networking and career development through CLE's.

The conference has been hosted by a different school with a different theme each year, but always with a clear objective: to help create a future Latina/o leaders, to build and foster a network for these rising Latina/o leaders, and to empower our Latina/o communities to ensure their "voices" are heard

At the conference, our keynote and panelist speakers discuss and analyze contemporary issues affecting our communities, as well as provide invaluable insight to those in the legal profession.

Over the years, we have been fortunate to host notable and inspirational Keynote speakers such as the Honorable Rolando T. Acosta, Associate Justice of New York Appellate Division, First Department: and the Honorable Jenny Rivera, Associate Judge to the New York Court of Appeals.





This year's Pa'lante conference will be held in New York Law School and will feature several educational panels and CLEs. At the conference, we will present our Liderazgo Award for outstanding leadership and the annual Pa'lante Student Scholarship



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About MetroLALSA

MetroLALSA was founded in 2010 by a group of twelve Latina/o Law students from nine different law schools in the New York and New Jersey Metropolitan area. With one goal in mind, uniting latina/o students. MetroLALSA came to be.

MetroLALSa strives to empower our communities, to increase diversity in the legal profession, and to develop Latina/o leaders.

MetroLALSA serves a regional organization for Latin American law students within the thirteen law schools in the New York and New Jersey metropolitan area.

Every year, MetroLALSA holds a conference that serves to educate and connect the Latina/o Community.

MetroLALSA is a non-profit 501(c)(3) organized and coordinated entirely by students from the thirteen law schools; with the help and guidance of our alumni.





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MetroLALSA Programming

For the past ten years, we have unified Latina/o law students in the NY-MJ metropolitan area to educate our communities, to establish a professional network, and to make a meaningful and positive impact in the legal profession

Annual Conference

Every year, MetroLALSA hosts the Pa'lante Conference that gathered hundreds of attendees. Attendees include pre-law students, attorneys and local community organizations.

Awards

Recognized as the 2014 Students Organization of the Year by the Hispanic National Bar Association

Awarded the hispanic Heritage Award by District Attorney Brown of the Queens District Attorney's office

Awarded the Unity Award from Brooklyn Law School's LALSA in 2017

Community Outreach

Participated in community service events such as food drives, Priority Dockets, Voter registration, and raised money for several organizations including hurricane relief.

Pipeline Program

MetroLALSA established the Pipeline program to introduce pre-law students and working professionals to the legal field and assist participants with the law school application process.

Scholarships

Sponsored, fully or partially. over 50 students to attend other national conferences and awarded the annual Pa'lante Scholarship to law students for academic excellence.







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